



MAKA-LASKAS Adventures

Company Profile

Home Of Ubuntu Tourism

"I am because you are. Togethe we Explore"

Rendifing Travel Throught Ubuntu Travel



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THE BEGINNING

Where Kindness Guides the Journey, and Good Fortune Flows Through Connection.”

Maka-Laskas Adventures was born from a simple belief: travel should connect, uplift, and inspire.

Rooted in Uganda and inspired by the philosophy of Ubuntu “I am because you are” we set out to create a more human and meaningful way of experiencing Africa through cultural connection, responsible exploration, and shared understanding.

The name Maka-Laskas represents kindness and good fortune, reflecting our vision of travel grounded in empathy, cultural respect, conservation, and the power of human connection.

Through immersive journeys across East Africa, Maka-Laskas Adventures brings travelers closer to communities, landscapes, wildlife, traditions, and stories that reveal the deeper spirit of the continent.

At Maka-Laskas Adventures, we believe travel is not simply about discovering new places, but about reconnecting with people, purpose, and the world around us.

I am because you are. Together we explore.

I am because you are. Together we explore.



WHO WE ARE

Maka-Laskas Adventures is a purpose-driven travel company redefining African exploration through Ubuntu Tourism , “I am because you are.”

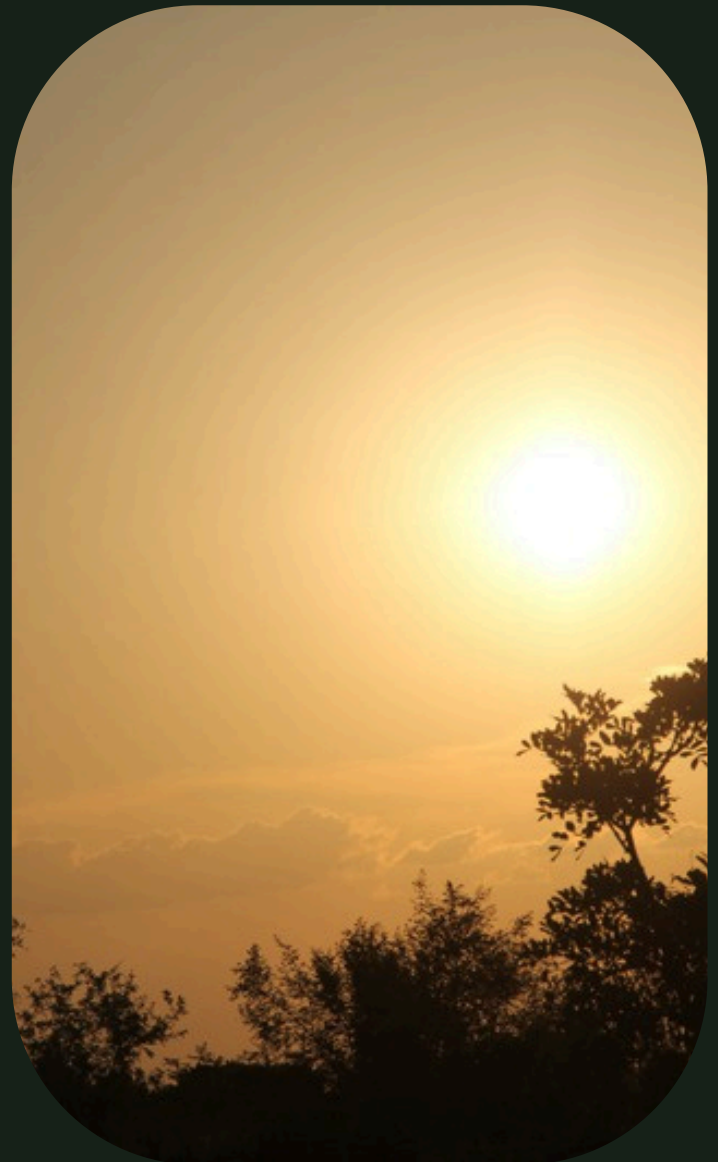
Based in Uganda and operating across East Africa, we create immersive journeys that connect travelers with people, cultures, wildlife, and nature through responsible and culturally grounded travel experiences.

Our experiences include wildlife safaris, gorilla and chimpanzee trekking, founder-led expeditions, cultural immersion, community-based tourism, storytelling journeys, and regenerative exploration designed to foster deeper understanding and authentic human connection.

Through our travel tiers, Essence, Roots, Legacy, and Bespoke, we offer journeys tailored to different styles of exploration, comfort, and personalization while maintaining a strong commitment to sustainability, cultural respect, and ethical travel practices.

We believe travel should go beyond sightseeing to inspire connection, perspective, and lasting positive impact.

Together we explore.



I am because you are. Together we explore.

OUR MISSION, VISION & CORE VALUES

Vision statement

To build a global tourism movement that puts people, the planet, and transformation at its heart, creating ripple effects of compassion, cultural understanding, and shared humanity worldwide



Mission Statement

To reimagine tourism as a force for empathy, kindness, and gratitude by fostering meaningful connections between travelers, communities, and the natural world, guided by Ubuntu: 'I am because we are.'



Our Core Values



Kindness



Empathy



Gratitude



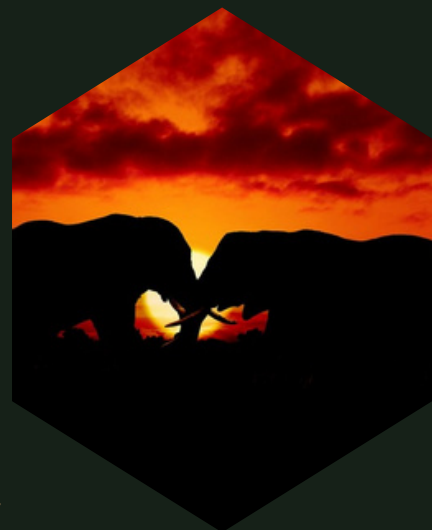
Regenerative



Interconnectedness



Inclusivity



I am because you are. Together we explore.

WHAT SETS MAKA-LASKAS ADVENTURES APART

Maka-Laskas Adventures is reimagining African exploration through a people-centered and regenerative approach to travel inspired by the philosophy of Ubuntu - "I am because you are."

Our Distinctive Approach



Ubuntu Tourism Pioneers

Creators of a new Ubuntu Tourism Model, a travel philosophy rooted in shared humanity, cultural understanding, and responsible exploration.



Founder-Led Experiences

Select journeys are personally led by our founder, offering deeper storytelling, cultural immersion, and authentic perspectives across East Africa.



Regenerative by Design

Our experiences are developed to support conservation, community empowerment, and long-term positive impact.



Community-Centered Travel

We work closely with local guides, storytellers, cultural custodians, and communities to create respectful and authentic experiences.

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Inclusive & Purpose-Driven Exploration

We strive to create ethical and accessible journeys that welcome diverse travelers, groups, and perspectives.



Structured Travel Tiers

Through our Essence, Roots, Legacy, and Bespoke journeys, travelers can choose experiences aligned with their style, level of immersion, and travel intentions.



Ethical Standards & Professional Systems

Maka-Laskas Adventures operates through responsible tourism practices, ethical partnerships, and a strong commitment to professionalism and accountability.

At Maka-Laskas Adventures, we believe travel can inspire deeper understanding, cultural connection, and lasting positive impact.

Travel with purpose. Explore through Ubuntu.

I am because you are. Together we explore.

THE UBUNTU TOURISM MODEL

A Regenerative, People-Centered Approach to Travel

The Ubuntu Tourism Model is Maka-Laskas Adventures' guiding philosophy for tourism, rooted in the African principle of Ubuntu: "I am because we are." It reimagines travel as a force for human connection, cultural respect, environmental stewardship, and shared prosperity. Rather than viewing tourism as a transactional experience, the model encourages meaningful exchange between travelers, local communities, wildlife, and the natural world. It promotes travel that values dignity, learning, collaboration, and long-term positive impact.



Core Principles

1. Human connection and shared humanity
2. Cultural respect and authentic storytelling
3. Community participation and inclusion
4. Environmental responsibility and conservation
5. Regenerative and ethical travel practices
6. Learning, reflection, and global citizenship



I am because you are. Together we explore.

The Four Layers of the Ubuntu Tourism Model

1. Inner Ubuntu

Encouraging personal reflection, empathy, and transformative exploration.

2. Relational Ubuntu

Fostering meaningful relationships between travelers, communities, guides, and hosts.

3. Environmental Ubuntu

Supporting conservation, biodiversity protection, and respect for ecosystems and wildlife.

4. Global Ubuntu

Promoting cross-cultural understanding, collaboration, and shared responsibility across borders.



How Maka-laskas Applies the Model

The Ubuntu Tourism Model shapes all Maka-Laskas experiences through:

- Community-centered travel experiences
- Cultural storytelling and immersive learning
- Responsible conservation practices
- Ethical partnerships and local collaboration
- Ubuntu-based hospitality and guiding principles

Why It Matters for Uganda & Africa

Uganda and East Africa hold extraordinary cultural heritage, biodiversity, and community wisdom. Through the Ubuntu Tourism Model, Maka-Laskas Adventures seeks to support a more inclusive, regenerative, and people-centered future for African tourism.

"We travel not to consume, but to co-create with humility, intention, and care for all life"

I am because you are. Together we explore.

PRODUCTS & SERVICES

Maka-laskas Adventures offers immersive and purpose-driven travel experiences across Uganda and East Africa through Ubuntu-based and regenerative tourism.

Our Offerings Include:



Regenerative & Responsible Tourism



Wildlife Safaris & Gorilla Trekking



Cultural & Heritage Experiences



Eco & Nature Exploration



Founder-Led Signature Journeys



Community-Based & Storytelling Travel

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Maka-laskas Adventures

Company Profile 2026



**Wellness &
Spiritual Retreats**



**Educational & Youth
Travel Programs**



**Adventure &
Transformational
Exploration**



**Agri & Culinary
Experiences**



**Digital Nomad &
Long-Stay
Experiences**



**Inclusive &
Accessible Travel**

Through our Essence, Roots, Legacy, and Bespoke travel tiers, we design journeys that combine cultural immersion, conservation, exploration, and authentic human connection.

Global Reach – Local Roots

Based in Uganda, Maka-Laskas Adventures bridges local heritage with globally minded travel experiences rooted in sustainability, cultural respect, and shared humanity.

Purpose-driven journeys across East Africa.

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TOUR PACKAGES & TRAVEL EXPERIENCES

Ways to Travel



Signature Journeys

Flagship expeditions led or endorsed by the Founder



Youth & Student Programs

Educational and cultural learning journeys



Private Escapes

Personalized luxury, wellness, and family retreats



Slow Travel Experiences

Mindfully paced cultural immersion and connection



Small-Group Expeditions

Shared journeys designed for deeper exploration



Digital Nomad Stays

Long-stay experiences for remote workers and creatives



Volunteer & Community Travel

Purpose-driven experiences developed with local communities



Solo Escapes

Independent journeys designed for reflection and exploration

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Tailor-Made Experiences

Fully customized travel based on individual interests and goals

Style To Travel



1. Cultural & Heritage Exploration



2. Nature & Wildlife Safaris



3. Wellness & Retreat Experiences



4. Food & Farm Journeys



5. Faith & Spiritual Pilgrimages



6. Art, Fashion & Craft Routes



7. Regenerative Eco-Adventures

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Maka-Laskas Travel Tiers

Essence Tier

Accessible journeys focused on authentic local immersion and meaningful exploration.



Roots Tier

Balanced comfort combined with cultural connection and community engagement.



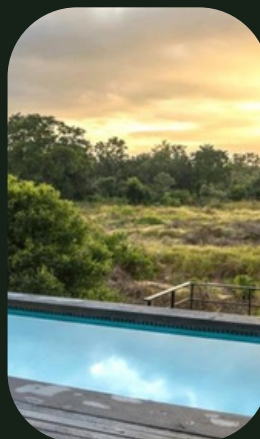
Legacy Tier

Premium experiences blending luxury, sustainability, and deeper exploration.



Bespoke Tier

Fully personalized journeys tailored to individual, family, institutional, or private travel goals.



Standard Inclusions

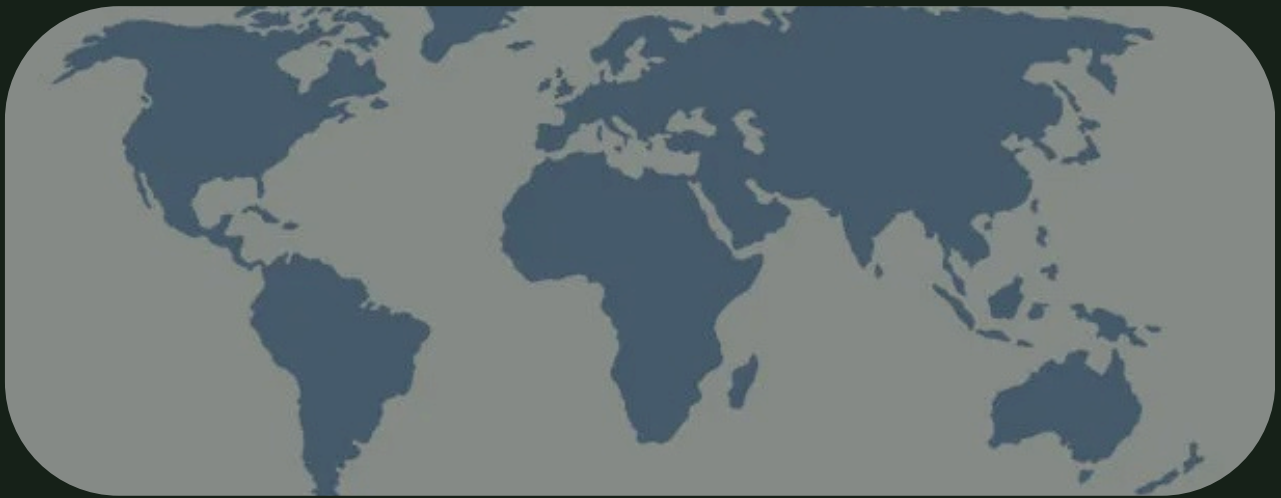
- Maka-laskas Ubuntu kit
- Personalized itinerary planning
- Comfortable accommodations
- Professional guides and local experts
- Airport pickup and transfers
- Daily meals (customizable)
- Visa support and flight coordination
- Community engagement experiences
- Optional Ubuntu Travel Pledge & Certification

Designed for meaningful exploration across East Africa.

I am because you are. Together we explore.

OUR TRAVELERS & GLOBAL AUDIENCE

Maka-Laskas Adventures welcomes travelers seeking deeper and more meaningful ways to experience Africa through Ubuntu Tourism, “I am because we are.” Our journeys are designed for explorers, cultural enthusiasts, storytellers, conservation-minded travelers, and purpose-driven individuals who value authentic connection, responsible travel, and immersive experiences across East Africa. Connecting people, cultures, and stories through purposeful exploration.



We welcome:

- International travelers seeking immersive and regenerative travel experiences
- Luxury and bespoke travelers exploring Africa through culture, wildlife, and storytelling
- Eco-conscious travelers passionate about sustainability and conservation
- Diaspora Africans reconnecting with heritage, identity, and ancestral roots
- Creatives, photographers, filmmakers, and researchers
- Youth groups, schools, universities, and educational travel programs
- NGOs, organizations, and impact-driven groups
- Faith-based travelers, retreats, and spiritual journeys
- Regional East African travelers exploring shared culture and Pan- African connection
- Ugandan residents seeking meaningful domestic travel experiences

I am because you are. Together we explore.

DESTINATIONS

Maka-Laskas Adventures showcases the cultural richness, wildlife, landscapes, and living heritage of Uganda and the wider East African region through immersive and responsible travel experiences rooted in Ubuntu Tourism

Our Key Destinations

✓ Uganda



Our home and flagship destination, from the savannahs of Queen Elizabeth National Park and the misty forests of Bwindi to the Rwenzori Mountains, cultural communities, and conservation landscapes.



✓ Kenya



Classic safari experiences across the Maasai Mara combined with vibrant cultural traditions and community-centered exploration.



✓ Tanzania



From the Serengeti plains and Mount Kilimanjaro to cultural encounters with indigenous communities and nature-based adventure.



✓ Rwanda



Known as the “Land of a Thousand Hills,” Rwanda offers gorilla trekking, cultural resilience, and transformative travel experiences.



I am because you are. Together we explore.

✓ DRC-Congo

An untamed frontier of biodiversity, the Democratic Republic of Congo offers raw adventure through the pristine rainforests of explorations, and rare ecounters with lowland gorillas.



Expanding Across Africa



Maka-Laskas Adventures is gradually expanding its partnerships and experiences across Burundi, South Sudan, Botswana, Namibia, Zambia, Zimbabwe, and South Africa, bringing the Ubuntu Tourism Model to more communities and landscapes across the continent.

Our Approach

We prioritize cultural respect, conservation, local collaboration, and responsible exploration in every destination we operate. Rooted in Uganda and inspired by shared humanity, Maka-Laskas Adventures is committed to positioning Africa as a global leader in ethical and regenerative tourism.

Rooted in Africa. Connected through Ubuntu.

I am because you are. Together we explore.

OUR LOCAL KNOWLEDGE

Local knowledge is at the heart of the Maka-Laskas Adventures experience. Our journeys are shaped by the wisdom, cultural heritage, and environmental understanding of communities, storytellers, guides, and indigenous custodians who have lived in harmony with their landscapes and traditions for generations. This deep connection to place allows us to create experiences rooted in authentic stories, cultural insight, and lived experience far beyond conventional tourism.



Through local knowledge, we are able to:

- Design immersive experiences grounded in culture, history, and identity.
- Promote responsible and regenerative travel practices.
- Foster respectful relationships between travelers and host communities.
- Support conservation through traditional ecological understanding.
- Ensure culturally sensitive and community-centered experiences.
- Empower local communities through participation, leadership, and inclusion.

By valuing local voices, traditions, and lived experiences, Maka-Laskas Adventures creates travel that is more human, thoughtful, and deeply connected to the spirit of Africa.

Rooted in local wisdom. Connected through shared humanity.

I am because you are. Together we explore.

OUR COMMITMENTS & ETHICAL PROMISE

Guided by Ubuntu. Grounded in Regeneration.

At Maka-Laskas Adventures, we believe travel should do more than explore the world, it should help protect it, restore it, and create deeper understanding between people, cultures, and nature. Rooted in the philosophy of Ubuntu, “I am because you are”, our experiences are designed around responsible tourism, cultural respect, conservation, community empowerment, and ethical exploration.



We are committed to:



Supporting local communities through inclusive and responsible tourism

Promoting conservation, wildlife protection, and environmental stewardship

Creating respectful and culturally grounded travel experiences

Encouraging regenerative practices across our journeys and partnerships

Inspiring future generations through educational and transformative travel

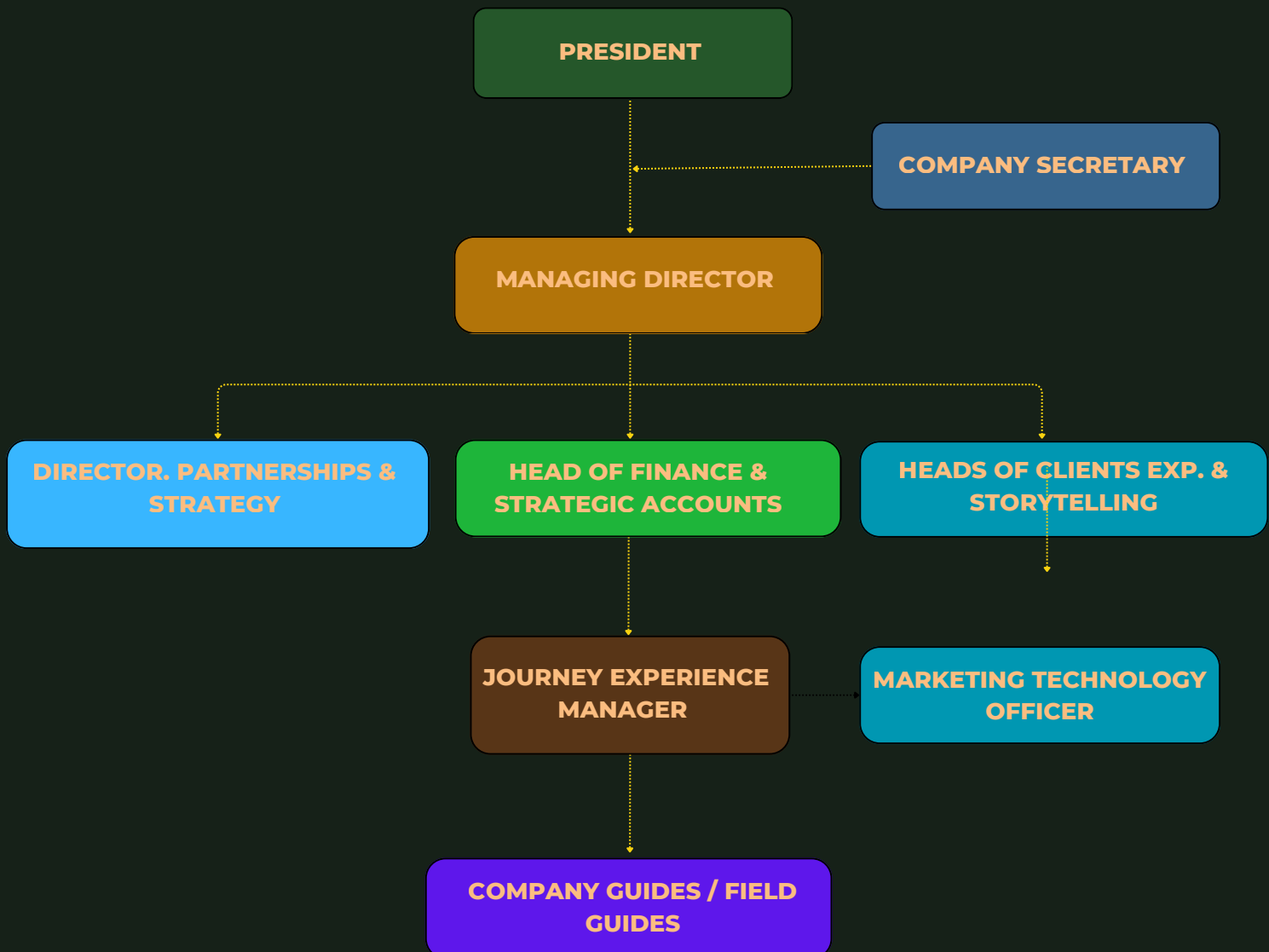
Operating with integrity, accountability, and long-term positive impact

At Maka-Laskas Adventures, sustainability is not simply a commitment, it is part of how we travel, connect, and explore through Ubuntu Tourism.

We travel not to consume, but to co-create.

I am because you are. Together we explore.

MANAGEMENT STRUCTURE



I am because you are. Together we explore.

COMPANY MILESTONES

Charting Our Journey of Purpose, Impact & Innovation

The journey of Maka-Laskas Adventures reflects our commitment to pioneering Ubuntu Tourism and creating travel experiences that connect people, cultures, communities, wildlife, and nature.

2023–2024 | Foundation & Vision

- Conceptualized Maka-Laskas Adventures based on the Ubuntu philosophy: “I am because you are.”
- Defined the company's vision, mission, values, and strategic direction.
- Developed the foundations of the Ubuntu Tourism concept and organizational framework.
- Began establishing governance, ethics, and operational systems.

2024–2025 | Development & Structure

- Established Maka-Laskas Adventures Company Ltd as a tourism enterprise in Uganda.
- Developed key governance, sustainability, and operational frameworks.
- Designed diverse travel experiences rooted in responsible and regenerative tourism.
- Developed the Global Ubuntu Tourism Model.

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2025–2026 | Lunch & Preparation

- Developed the company profile, brand identity, and digital presence.
- Designed signature travel experiences and educational initiatives.
- Established booking, client experience, and operational systems.
- Prepared partnership and industry engagement materials.

2026 | Official Lunch

- Official public launch of Maka-Laskas Adventures Company Ltd.
- Introduction of Ubuntu-centered travel experiences in Uganda and East Africa.
- Commencement of partnerships supporting community engagement, conservation, and responsible tourism.
- Built relationships with tourism stakeholders, communities, and industry partners.

2027–2030 | Growth & Impact Mission

- Expand operations across East Africa and beyond.
- Strengthen community empowerment and conservation initiatives.
- Advance the Global Ubuntu Tourism Model internationally.
- Pursue recognized sustainability and responsible tourism standards.
- Establish Maka-Laskas Adventures as a leading model for ethical and regenerative tourism.

Our Journey Continues

Each milestone reflects our commitment to building a tourism company that creates meaningful connections, generates positive impact, and promotes a more responsible future for travel.

Together, we explore. Together, we connect. Together, we transform.

I am because you are. Together we explore.

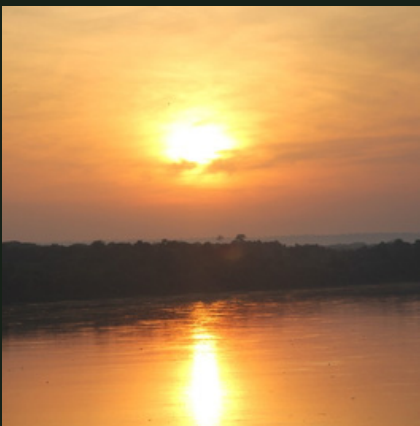


STRATEGIC PARTNERSHIPS & AFFILIATIONS

Building a Global Alliance for Ethical & Regenerative Tourism

We recognize that true transformation in tourism requires collective effort. We are actively building partnerships with organizations that share our commitment to Ubuntu, sustainability, and community empowerment.

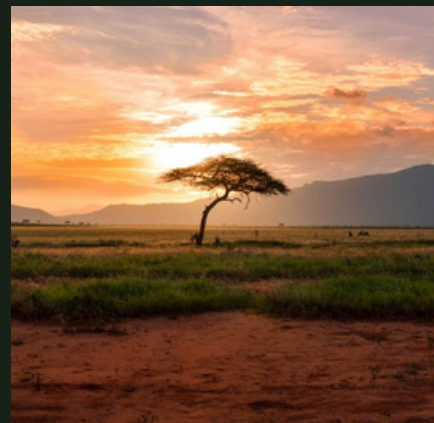
Key Target Affiliations



- Uganda Tourism Board (UTB): National promotion, compliance, and strategic collaboration
- African Tourism Board (ATB): Pan-African positioning and joint regional advocacy
- UN Tourism (UNWTO): Alignment with global ethics, SDGs, and regenerative tourism standards
- African Travel & Tourism Association (ATTA): Market access, B2B networking, and global exposure
- East Africa Tourism Platform (EATP): Regional integration and cross-border experience development

Impact & Conservation Partners (Targeted)

- The Long Run / Regenerative Travel
- WWF, Conservation International, and climate resilience advocates
- Global Sustainable Tourism Council (GSTC)
- Slow Food International and agroecology alliances
- UNESCO/ICCROM Africa for heritage protection



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Educational & Youth Engagement Partners

- Universities and tourism institutes (East Africa & International)
- African Leadership Academy, and Africa and International Foundations
- Global study-abroad programs and vocational training centers



Trade, Faith-Based & Transformational Travel Networks

- Virtuoso & Transformational Travel Council (TTC)
- B-Corp Tourism & 1% for the Planet
- Faith-based heritage and spiritual travel platforms

Grassroots Collaborations (Ongoing)

- Village leaders, women's groups, youth collectives, and artisans
- Local transport, accommodation, and community enterprises



Our Vision

To position Maka-Laskas as a globally respected, Africa-rooted tourism brand, uniting communities, travelers, and ethical partners to co-create a just, regenerative tourism future.

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A CALL TO ACTION

Tourism as power to do more than to inspire, sightseeing, it can protect nature, empower communities, preserve culture, and create meaningful connections across the world. travel should leave every place better than it was found. Through Ubuntu, "I am because you are", we invite travelers, communities, businesses, conservation partners, and tourism leaders to help shape a more responsible future for tourism.



TOGETHER, WE CAN

- Travel with purpose and respect.
- Empower local communities and livelihoods.
- Protect wildlife and natural ecosystems.
- Celebrate Africa's rich cultures and heritage.
- Inspire the next generation through regenerative tourism.

Every journey has the power to create a positive impact. Join us as we reimagine travel through Ubuntu.

Together, we explore. Together, we connect. Together, we transform.

Join the Global Tourism Movement

I am because you are. Together we explore.

CONTACT INFORMATION

Legal Status

Head Office: Central Kampala-Uganda, East Africa
Postal Address: 186268 Kampala-Uganda
Legal Registered Name: Maka-laskas Adventures Company Ltd
Trading Name: Maka-laskas Adventures

Core Areas Of Operations:

Ubuntu Based Tourism
Wildlife Safaris
Cultural & Heritage
Community-Based Tourism
Adventure & Transformation Travel
Regenerative & Ethical Travel
Educational & Youth Programs

Regional Presence:

Uganda, Kenya, Tanzania, DRC, and Rwanda

Contact Information

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